



**Press Release**

**Source: Aero Performance Products, Inc.**

## **Aero Performance Products, Inc. Announces Performance Automotive Media Campaign for 2009**

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*Publications include "Diesel Power," "8 LUG," "RV Magazine," and "Sport Truck Magazine"*

BLUFFDALE, UT--(BUSINESS WIRE)--Nov. 14, 2008--Aero Performance Products, Inc. (OTC BB: AERP), which operates Aero Exhaust, Inc., a world leader in performance exhaust airflow technology and NASCAR Performance Partner, today announced a portion of their 2009 media campaign focused on the performance automotive market through Source Interlink Media, a leading integrated media, publishing, merchandising and distribution company.

The campaign will include a series of press releases issued through 4 different magazines and periodicals in the performance automotive market.

Included in the campaign will be coverage of the debut of Aero Exhaust's 57D Dodge Adapter Kit for the 2005-07 Dodge Cummins in "Diesel Power" and "8 LUG" magazines.

Aero Exhaust's 5050XL will be promoted to the RV market in "RV Magazine" as part of the campaign. The Aero Turbine 5050XL is designed for high horsepower vehicles, specifically, diesel trucks, semis and motor homes.

Aero's STX503 for high-output gas trucks and sport utility vehicle will appear in "Sport Truck Magazine."

In addition, the Aero Exhaust muffler will be used on a build-out truck by Dr. Performance, diesel power specialists, in the February and March issues of "Diesel Power." For more information on Dr. Performance, please visit [www.drperformance.com](http://www.drperformance.com).

For more information on Source Interlink Media, please visit [www.sourceinterlink.com](http://www.sourceinterlink.com).

"As we continue to work on the build-out of our new facility, increasing the availability of our core muffler products to distributors in the U.S. and overseas markets, and growing revenues through broader distribution of Aero Exhaust products, we are focusing our marketing efforts on 2009," stated Bryan Hunsaker, chief executive officer of Aero

Performance Products, Inc. “This media campaign is targeted to several important performance automotive markets for the Aero product line, and we believe it will be effective in increasing awareness of Aero and leading to increased sales as a result.”

To sign up to receive information by email directly from the company whenever new press releases, investor newsletters, SEC filings, and other written material is issued, please visit <http://www.aeroperformanceproducts.com>.

About Aero Performance Products, Inc.

Aero Performance Products, Inc. ([www.aeroperformanceproducts.com](http://www.aeroperformanceproducts.com)) operates Aero Exhaust, Inc., a world leader in performance exhaust airflow technology, manufacturing and distributing the most technologically advanced muffler on the market. Aero’s product lines are built to the highest industry standards and offer the consumer a lifetime warranty. Aero Exhaust has been issued U.S. and Australian patents on its innovations and development in the exhaust industry, and its mufflers are available worldwide through major retailers, mass merchant centers, automotive aftermarket supply stores and wholesalers. Aero Exhaust mufflers are an exclusive National Association for Stock Car Auto Racing (NASCAR) Performance product and carry the prestigious NASCAR brand on product, packaging and related media. NASCAR legend Rusty Wallace is the official spokesperson for Aero Exhaust products. Additional information on Aero Exhaust’s products, race team, and motorsports ventures can be found on its corporate website, [www.aeroexhaust.com](http://www.aeroexhaust.com).

Safe Harbor Statement: The statements in this release that relate to future plans, expectations, events, performance and the like are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and the Securities Exchange Act of 1934. Actual results or events could differ materially from those described in the forward-looking statements due to a variety of factors, including the lack of funding, inability to complete required SEC filings, and others set forth in the Company’s report on Form 10-K for fiscal year 2007 filed with the Securities and Exchange Commission.

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